

# design services and creative solutions

## specializing in:

Brand Development

Content Creation

Packaging Design

Print Promotion

Strategic Marketing



print and marketing... made better



neenah  
wide formats

Flexible & Rigid Print

creative,  
well-executed  
design is  
our promise



For more information visit: [ScanGroup.net](http://ScanGroup.net)

## our philosophy

Creative, well-executed graphic design is a key element to effectively advertise and market your brand. The design and creative team at The Scan Group can help you profit and succeed with a full range of design and production services.


Whether you simply need production assistance to execute your own ideas, or are looking for a complete package of creative ideas and support, our design team can and will deliver a creative solution.

**genius™**  
3D MAMMOGRAPHY


SIGNATURE DESIGNS

**Viva**

Towels



**CONTINUOUS RICE COOKER**



**LYCO**  
Manufacturing, Inc.  
THE EXPERTS IN HIGH-QUALITY FOOD PROCESSING EQUIPMENT  
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## design services

- Advertising
- Annual Reports
- Brand Identity
- Catalogs
- Content Creation
- Direct Mail
- Event Promotion
- Illustration
- Newsletters
- Menus
- Packaging
- Photography
- POP & POS
- Sales Collateral
- Social Media
- Trade Publications
- Trade Show Displays
- Web Design
- Web Development
- Wide Format

## production services

- Color Correction & Retouching
- Digital Proofing
- Digital & Offset Printing
- Finishing & Bindery
- Flexographic Pre-Press
- Hard Copy Proofing
- Mailing Services
- Mock-Ups
- On-Demand & Distribution
- Pre-Press & File Preparation

# print and marketing... made better

## print

Offset Litho Printing  
Digital and Variable Data Printing  
Finishing and Mailing Services  
On-Demand Solutions  
Wide Format Printing

## marketing

Graphic Design  
Direct Marketing  
Digital Marketing  
Photography  
3D Visualization

## technology

1-to-1 Marketing  
Cross-Channel Campaigns  
Digital Asset Management  
Event Registration Systems  
Custom Web Development

## eCommerce

Digital Shelf Management  
Digital Asset Creation  
SCAN360™



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