



print and marketing... made better

**FOR IMMEDIATE
RELEASE:
November 9, 2021**

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THE SCAN GROUP EXPANDS AGAIN **Dynamic Waukesha Corporation Opens Fourth Wisconsin Facility**



[Waukesha, WI]: The Scan Group, Inc. announces their newest production facility in Waukesha, WI. This modern, 13,500-square-foot plant expands operations for high-volume wide-format print, finishing, and fulfillment.

As part of this expansion, The Scan Group has invested in new equipment which doubles their wide-format capacity. This innovative equipment includes a new Canon Arizona 6100 series XTS wide format printer,

Zund 3XL-3200 digital flatbed cutter, and custom front-end technology.

This expansion is the latest step taken by Scan Group to meet the growing demand for high-quality print production and fulfillment. According to company president Dave Patzer, "This strategic investment allows us to immediately gain speed, efficiency, and capacity to meet our client's growing needs. We chose this versatile space because it gives us the flexibility to expand for the future. We're ready to meet the rapidly rising demand for our services."

The secured facility will run multiple shifts with production, fulfillment, and shipping staff. This fourth facility for The Scan Group joins their corporate headquarters in Waukesha, WI, their e-commerce and design office in Menasha, WI, and their fulfillment warehouse and photo studio in Waukesha, WI.

About The Scan Group, Inc. *The Scan Group, Inc. is a dynamic, full-service marketing and print management group helping our clients achieve cost savings, speed to market, and brand control. We serve as a cohesive source for print services, including digital, variable, and large-format; full-scale finishing and mailing; direct marketing solutions; graphic and digital design, commercial photography; custom development solutions; digital asset management; and content management for ecommerce.*