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LITHO Print-Ready PDFs

Adobe Acrobat Distiller and Adobe Acrobat Pro users may download PDF profiles via our website, under "LINKS"

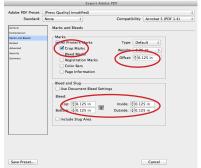
Before Exporting Production PDF:

- Verify that all images are hi-res CMYK. (.eps or .jpeg preferred)
- Document should be your trim size
- Bleeds should be 1/8"
- Spot colors should be flagged in color palette, along with any linked files

When prepared, select "Export", then "Adobe PDF (Print)".

Click through the first two Windows to get to the *Marks and Bleeds*, and then *Output* windows. **Match the settings** as shown in each screen shot, below. (*General, Compression, Advanced, Security and Summary Windows can be left as defaults.*)

MARKS and BLEEDS

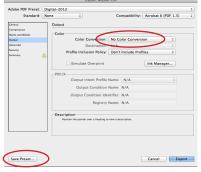


Check box to include cropmarks.

Enter "0.125 in" for the offset.

Enter "0.125 in" for bleed settings on all 4 sides.

OUTPUT



Select "No Color Conversion

When done, click on the "Save Preset" button in the lower left of the window to save these settings for future use.

Please also generate a **lo-res PDF** for reference, when submitting your project for production.

Special Notes:

- While our systems reduce the possibility of banding with *vignettes*, we suggest that you request a physical proof prior to the production run. If banding occurs, adjustments to the vignette and "adding noise" can help to improve the look.
- For *large solids*, we recommend applying an undercolor for best results. We will often add 40Y + 40M + 50C under solid black. Please ask our team if you have any questions.