



Technology-Driven Vision. *create | share | succeed*

Digital Print-Ready PDFs

Adobe Acrobat Distiller and Adobe Acrobat Pro users may download PDF profiles via our website, under "LINKS"

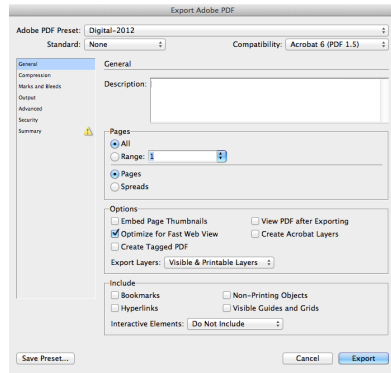
Before Exporting Production PDF:

- Verify that all images are hi-res CMYK. (.eps or .jpeg preferred)
- Document should be your trim size
- Bleeds should be 1/8"
- Spot colors should be flagged in color palette, along with any linked files

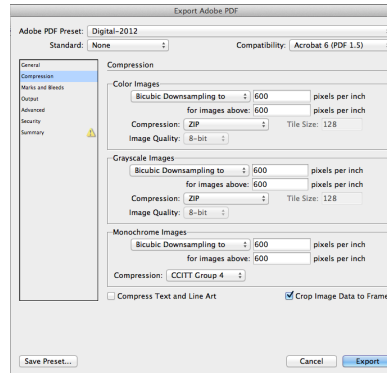
When prepared, select "Export", then "Adobe PDF (Print)".

Click through the first five Windows to **match the settings** as shown in each screen shot, below. (Security and Summary Windows can be left as defaults.)

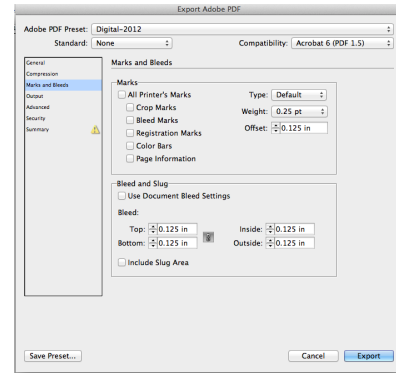
GENERAL



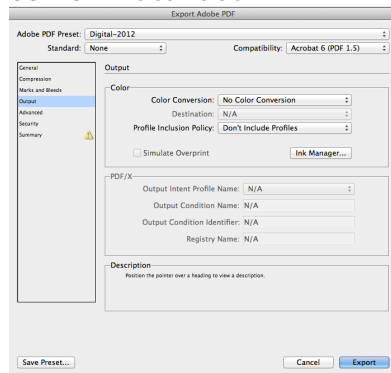
COMPRESSION – Note resolution



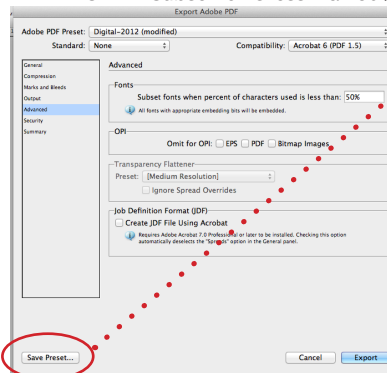
MARKS and BLEEDS – No Marks



OUTPUT – No conversion



ADVANCED – Subset fonts less than 50%



When done, click on the "Save Preset" button in the lower left of the window to save these settings for future use.

Please also generate a **lo-res PDF** for reference, when submitting your project for production.

Special Notes:

- While our systems reduce the possibility of banding with **vignettes**, we suggest that you request a physical proof prior to the production run. If banding occurs, adjustments to the vignette and "adding noise" can help to improve the look.
- For **large solids**, we recommend applying an undercolor for best results. We will often add 40Y + 40M + 50C under solid black. Please ask our team if you have any questions.