

They're easy-going and make great suggestions. I know that they're always working towards our success.

~Roy Scharrer, Owner

DIRTEEZE

product launch of antibacterial wipes

project

Since their introduction in the US in 2016, Dirteeze Rough & Smooth have been growing in recognition as the best trade wipe available. By early 2020, the Dirteeze-US team was already working on an antibacterial version of their popular industrial wipe.

story

The father-son duo of Roy and Sam Scharrer oversees all US Dirteeze product lines, including their flagship Rough & Smooth wipes. "With the accreditation already in the works, we pushed our production partners. Our team stepped up to the challenge!"

The Scan Group helped with marketing tools, including product photography, design, copy editing, and printing. "It's so easy and convenient to work with everyone at The Scan Group", states Roy Scharrer. "They're easy-going and make great suggestions. I know that they're always working towards our success."









DIRTEEZE

product launch of antibacterial wipes

results

Roy and Sam promote their product line through networking, advertising, and sales connections throughout the consumer and industrial supply industry. Since its launch in the US, sales for the Dirteeze Rough & Smooth Antibacterial wipes have skyrocketed. With their growing product line of superior wipes, we're looking forward to continued growth for DirteezeUS.

For more information about this product and more from the Dirteeze product line, visit dirteezeus.com or contact 414-405-0223 / info@dirteezeus.com.

Interested in more information? Call Kathy Reading at 262-513-2122 or email reading@scangroup.net.







with the scan group



