



EMPLOYMENT OPPORTUNITY

From concept to success.

May, 2010

PRINT TECHNOLOGY SALES

As a **New Business Development Representative**, your mission will be to build new business in the Print & Marketing Technology arena, focusing on Web2Print, Targeted, 1-to-1/Database Marketing, and Multi-Channel Marketing incorporating variable data and PURLs.

Your success will be dependent upon your ability to prospect for business through networking events, referrals and cold calling along supplemented by targeted leads provided to you. Your impressive communication skills will be important when engaging prospects and recommending effective solutions based on each client's specific needs and goals.

Daily responsibilities include cold calls to develop sales leads, qualifying your leads, generating sales letters, maintaining database of prospects, making presentations to clients, performing follow-up calls to prospects, presenting estimates, and providing high level of service on an ongoing basis.

Candidates must have a proven track record as top sales performers, preferably within the printing, marketing or related technology fields. This position demands a high degree of initiative and self-motivation, and the ability to sell a wide range of services.

To learn more about our rapidly evolving technology driven company please visit our website at **www.scangroup.net**.

To be considered for this position please submit a resume to John Halusan at halusan@scangroup.net. (No calls, please)

Corporate Headquarters

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